

DEWBERRY U EDUCATION PLAN

Student Name: _____ Counselor: _____

Level I One Stroke Prep Course
Goal Date: _____
Class Date: _____
Teacher/Location: _____

Level I One Stroke Certification
Goal Date: _____
Class Date: _____
Teacher/Location: _____

Jump Start Your Business
Goal Date: _____
Class Date: _____
Teacher/Location: _____

Level II One Stroke Certification
Goal Date: _____
Class Date: _____
Teacher/Location: _____

Level II One Stroke Prep Course
Goal Date: _____
Class Date: _____
Teacher/Location: _____

Level II One Stroke Certification
Goal Date: _____
Class Date: _____
Teacher/Location: _____

Level II OS Design & Stroke Study
Goal Date: _____
Class Date: _____
Teacher/Location: _____

Landscape & More Certification
Goal Date: _____
Class Date: _____
Teacher/Location: _____

wOil Certification
Goal Date: _____
Class Date: _____
Teacher/Location: _____

Workshops Attended
Class Date: _____
Class Date: _____

Oversized Canvas Class
Goal Date: _____
Class Date: _____

ELITE Prep Course
Goal Date: _____
Class Date: _____
Teacher: _____

ELITE One Stroke Certified Instructor
Goal Date: _____
Jump Start Your Business Date: _____
Level I Prep Course Date: _____
Level I Completion Date: _____
Level II Prep Course Date: _____
Level II Completion Date: _____
Landscape & More Cert. Date: _____

Certifying ELITE Instructor
Goal Date: _____
ELITE OSCI Completion Date: _____
Certification Audits:

Certifying ELITE Director
Goal Date: _____
Certifying Elite Completion Date: _____
Certification Audits:
Level 1 Certs. Taught:

Master One Stroke Certified Instructor
Goal Date: _____

Certifying Elite Director Completion Date: _____

Level 1 Certs. Taught:

Specialty Course of your own creation: _____

Complete your own Large Canvas painting of original design: _____

Dewberry U Educational Opportunities

Dewberry Crafts has created many opportunities for furthering education through our Dewberry U Education Programs. While the emphasis of the courses is on increasing your business, the educational opportunities also provide a means for personal improvements in decorative painting skills, regardless of your intended use of the skills. Every OSCI has the opportunity to grow and build the business they want utilizing the Education Programs that are available through Dewberry U.

1. Level I Prep Course
2. OSCI Level I Certification
3. Jumpstart Your One Stroke Business Course
4. Level II Prep Course
5. OSCI Level II Certification
6. Level II – Design & Stroke Study
7. Elite Prep Course
8. Elite OSCI
9. Certifying Elite Instructor
10. Certifying Elite Director
11. Additional Certifications:
 - Landscapes and More (*HD Certification*)
 - Professional Home Specialist
12. Master OSCI

Which Path Will You Take?

There are two paths you can focus on within Dewberry U. There is the path to become a One Stroke Artisan and another path to become an OSCI Master.

You might not even be sure at this time which path you want to be on, and over the course of your painting journey you might change your mind several times. I often hear from OSCIs all over the world that they took their One Stroke Certifications for personal satisfaction and had no intentions of teaching, but that is where their painting journey has taken them.

Path to becoming a One Stroke Artisan

You might decide that teaching isn't really what you want to do for whatever reason so focusing on becoming a One Stroke Artisan would be the path for you.

You might want to sell your art, start the craft fair circuit, or paint gifts to give away. In the previous section was a list of our One Stroke Certifications and over the next several years' new courses will be added to Dewberry U. All of these Certifications and courses will of course help you become a better artist, and deciding which ones you take is completely up to you.

There are also several events throughout the year that you can attend that will help you along this path to One Stroke Artisan. I have an annual Education Summit packed full of painting, painting, and more painting. This is *the event* to attend to see my latest tips and techniques that haven't made it into my books or DVDs yet. I also travel and teach workshops all around the country.

These smaller gatherings allow me to have more time to really get to know you and come around and personally help you with the strokes we're using to paint the projects. I love these events, and I hope you'll find one in your area and come and paint with me. If you don't see one listed in your area, you can book an event with my office and get it added to my calendar.

By attending the Certifications, taking additional courses through Dewberry U, and attending my Education Summits and workshops, you will be doing exactly what you need to do to become a better artist. All of these things have you painting, and teaching you tips, tricks and techniques that will enhance the art coming out of the end of your brush.

Path to becoming a Certified Instructor & More

You might have decided that you want to teach and make painting and/or teaching One Stroke your business. The best way to do this is by learning as much as you can about the One Stroke technique. Build your education portfolio with Prep Courses and Certifications as you are preparing for the Elite program. Find out what part of One Stroke is your favorite and build on that. You might decide to focus on some of the Specialty Courses – such glass, face painting, fabric painting, just to name a few – that will be offered through Dewberry U.

One of the most important courses you'll need to be sure to take is the JumpStart your One Stroke Business Course. This course will be filled with important information that will help you do everything from setting up a classroom to accurately keeping financial records.

Once you've completed your notebook and earned the Elite status, you can begin the process of becoming a Certifying Elite and Certifying Elite Director. These titles open a whole new door for your One Stroke business. You'll find great rewards in certifying others to become One Stroke instructors. This is a very rewarding path for several reasons. You'll not only be able to make a nice income doing it, but more importantly, you'll be blessed by the lives you touch and change while teaching them how to paint.

It is also very important that you take every opportunity to paint at my events, workshops, and classes. I've evolved over the years as an artist, and know along the path to Master OSCI you will too. It's vital to keep current and up to date with what I am doing, how I am painting, and products that are available through our website.

It's also my hope that you will develop a style that is yours but obviously inspired by One Stroke. One of the final stages in becoming a Master OSCI is to paint an oversized canvas with a design that is completely yours.

Now, you might have noticed that both paths within Dewberry U overlap and run parallel in reaching either goal. Plan your path now and enjoy the journey!

OSCI Level I ~ One Stroke Certified Instructor

Goal date to complete:

- *Recommended course before attending OSCI Level I ~ Level I Prep Course*
- *Recommended course after attending OSCI Level I ~ JumpStart Your One Stroke Business Course*

This certification starts you in your One Stroke career. Successfully completing this certification allows you to teach official One Stroke Classes.

The certification will not only train you in how to teach One Stroke, but it will give you information in how to start a business teaching One Stroke. It will also give you information in how to sell your talent.

The focus of this certification is to teach you the process of One Stroke painting. You learn HOW to teach, not how to paint pretty. Pretty painting comes with practice.

OSCI's are encouraged and permitted to teach others the painting projects that are part of the Level I Certification.

OSCI Level II

Goal date to complete:

Pre-requisite:

OSCI Level I Certification

- *Recommended course before attending OSCI Level II ~ Level II Prep Course*
- *Recommended course after attending OSCI Level II ~ Design & Stroke Study Course*

This certification will bring your painting to a whole new level. There are new strokes and techniques taught in this Certification that will enhance your art.

This certification is designed to improve your painting and help you recognize where you need improvement. You will learn how to self critique your work and what is causing mistakes. By recognizing your errors, you learn how to fix them, but you have to be able to see the mistakes first.

Level II OSCIs are encouraged and permitted to teach others the painting projects that are part of the OSCI Level II Certification.

Landscapes & More Certification *(HD Certification)*

Goal date to complete:

Pre-requisite:

OSCI Level I Certification

This is a new course designed to replace the High Definition Certification. This certification is designed to teach you perspective, depth, vantage points, composition, layout and so much more. You will learn how to use different mediums in your painting as well as finishes for your completed projects.

Elite OSCI

Goal date to Complete:

Pre-requisite:

OSCI Level I Certification – required prior to applying

OSCI Level II Certification – required prior to completion of Elite Program

Landscape & More Certification (*HD Certification*) – required prior to completion of Elite Program

- *Recommended Level I ~ JumpStart Your One Stroke Business Course*
- *Recommended Level II ~ Design & Stroke Study Course*

The Elite course is a Home Study program that you complete in your own time. The Elite Program improves your painting, teaching and business skills.

These are just some of the things you will learn through the Elite program:

- How to accurately estimate mural and wall jobs
- How to conduct yourself during a demonstration
- How to apply to teach at a trade show
- Steps needed for a successful class
- How to apply and do the work necessary for publication of your designs

Plus so much more! After successfully completing the Elite Program you will be more confident in your abilities and be well on your way to becoming a Certifying Elite.

The Elite OSCI title and authorization to conduct the Level I Prep Course will be at the sole discretion of Donna and Marc Dewberry. Donna and Marc Dewberry reserve the right to repeal the authorization and title at any time.

Certifying Elite Instructor

Goal date to Complete:

Pre-requisite:

OSCI Level I Certification – required prior to completion

Level I ~ JumpStart your One Stroke Business Course

OSCI Level II Certification – required prior to completion

Level II ~ Design & Stroke Study Course

Landscapes & More Certification (*HD Certification*) – required prior to completion

Elite OSCI Status Required prior to completion

Audit 5 certifications

The Certifying Elite Program is a home study program designed to prepare you to certify others as OSCIs. As a Certifying Elite Instructor, you become a valuable team member in the world of One Stroke.

Here are some of the things you will learn:

- How to successfully set up and conduct a Certification from start to finish.
- How to handle many of the ‘behind the scene’ problems that might occur at Certifications, classes, workshops and more.
- How to become the mentor to those that you certify.

Having been awarded this title, you will also be called upon to provide your input for all of our continued One Stroke success. You will become an integral member of an elite group of instructors that will be called upon as we develop new education programs.

The Certifying Elite Instructor title and authorization to conduct the Level I Prep Course, pre-approved Level I Certifications, Jumpstart Your One Stroke Business Course, Level II Prep Course and the Level II Design and Stroke Study Course will be at the sole discretion of Donna and Marc Dewberry. Donna and Marc Dewberry reserve the right to repeal the authorization and title at any time.

Certifying Elite Director

Goal date to complete:

Pre-requisite – **all required prior to completion:**

OSCI Level I Certification

Level I JumpStart your One Stroke Business Course

OSCI Level II Certification

Level II Design & Stroke Study Course

Landscapes & More Certification (*HD Certification*)

Awarded Elite OSCI Status

Awarded Certifying Elite Instructor Status

Teach 4 Level I Certifications

Audit 5 certifications

The Certifying Elite Director title is bestowed upon the recipient by Donna and Marc Dewberry. To achieve this title, the Certifying Elite must have conducted themselves in a manner that is consistent with the decorum set forth by Donna and Marc Dewberry. The Certifying Elite Director must have demonstrated an understanding and ability to teach Level II and Landscapes & More Certifications prior to being allowed to conduct these additional certifications and courses. Authorization to conduct Certifications and courses will be at the discretion of Donna and Marc Dewberry. Donna and Marc Dewberry reserve the right to repeal the title and authorization at any time.

Master OSCI

Goal date to complete:

Pre-requisite – **all required prior to completion:**

OSCI Level I Certification

Level I ~ JumpStart your One Stroke Business Course

OSCI Level II Certification

Audit 2 Level II Certifications

Teach 2 Level II Certifications

Level II ~ Design & Stroke Study Course

Landscapes & More Certification (*HD Certification*)

Audit 2 Landscapes & More Certifications (*HD Certification*)

Teach 2 Landscapes & More Certifications (*HD Certification*)

Awarded Elite OSCI Status

Awarded Certifying Elite Instructor Status

Awarded Certifying Elite Director Status

Teach 8 Level I Certifications

Develop, write and teach a new Dewberry U (approved) Specialty Course

Complete Large Canvas painting of original design – inspired by One Stroke

The Master OSCI title is bestowed upon the recipient by Donna and Marc Dewberry to those who have demonstrated the ability to represent Donna in her absence. The Master OSCI title and authorization to conduct any and all Certifications will be at the sole discretion of Donna and Marc Dewberry. Donna and Marc Dewberry reserve the right to repeal the authorization at any time.

*Specialty courses are defined as workshops lasting a minimum of 2 days designed to teach and develop a new skill that can be used to enhance ones ability in the artistic field. All subjects covered in the Specialty Course must be an original idea and cannot be interpreted as part of another artist's material. Ideas for Specialty Courses must be presented in writing to Donna and Marc Dewberry for approval. All material and projects included in the Specialty Course must also be approved

by Donna and Marc Dewberry. Once a Specialty Course is approved Dewberry U, Donna and Marc Dewberry will become sole owners of this course.